ON

#### STUDY ON THE PUBLIC PERCEPTION ABOUT INDIAN MEDIA

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IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE

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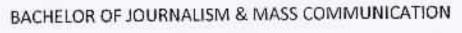
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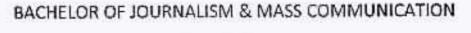
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# ATTITUDE OF INDIANS TO THE ROLE OF MASS MEDIA UNDER THE COVERAGE OF DEMOCRATIC NEWS

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### TRADITIONAL MEDIA OF COMMUNICATION AS TOOLS FOR EFFECTIVE RURAL DEVELOPMENT

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#### EFFECT OF TV ADVERTISEMENTS ON CHILDREN

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### PROBLEMS AND PROSPECT OF INVESTIGATIVE JOURNALISM IN MASS MEDIA

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